

PlaneTalking

P R O D U C T S

A L I T T L E M O R E A B O U T U S



A little more about Plane Talking Products...

The bespoke service – an understanding of what makes you different.

Plane Talking Products is run by a group of industry professionals with a huge amount of collective experience in supplying onboard products but with the ability to identify where we can add value in the way these products are designed, sourced, delivered and used.

Who we are...

Co Director, John Caulcutt, basically pioneered the 'Comfort Kit' as we know it, founding his first merchandising and airline supply company in 1985 - eventually floated on the Stock Market and working with over 250 airline clients, John is not short on experience!

Alison Wells makes up the other half of senior management with an extensive amount of product and logistics knowledge - Alison held previous senior airline supply roles including being based in the Far East for 4 years.

John & Alison are backed up by a small, but uniquely qualified, team of professionals - also with many years of airline industry experience, product knowledge, design flair and intuition...





Premium Tableware

Using experience in 5 Star fine-dining, we design, manufacture and supply some great mealservice ceramics and glassware for First and Business Class cabins. We work hand-in-hand with well-known designers to come up with table-ware that looks fabulous, works well, but most importantly, is always great value for money.

For our ceramics, we work in all substrates including super-lightweight Bone China, Durable Porcelain/Fine China - creating shapes that look elegant but also work for the service application.

Whether Ceramics or Glassware, decoration can be key to adding personality to service equipment and we always strive to create memorable finishes whether a bold, striking statement or a more-subtle tonal or textured design that delightfully reveals itself upon closer examination during passenger use....



*Plane Talking's
Competition Winning
Magazine Cover*

*We create and supply a whole range
of Crystal or Sodalime glassware*





JET AIRWAYS 



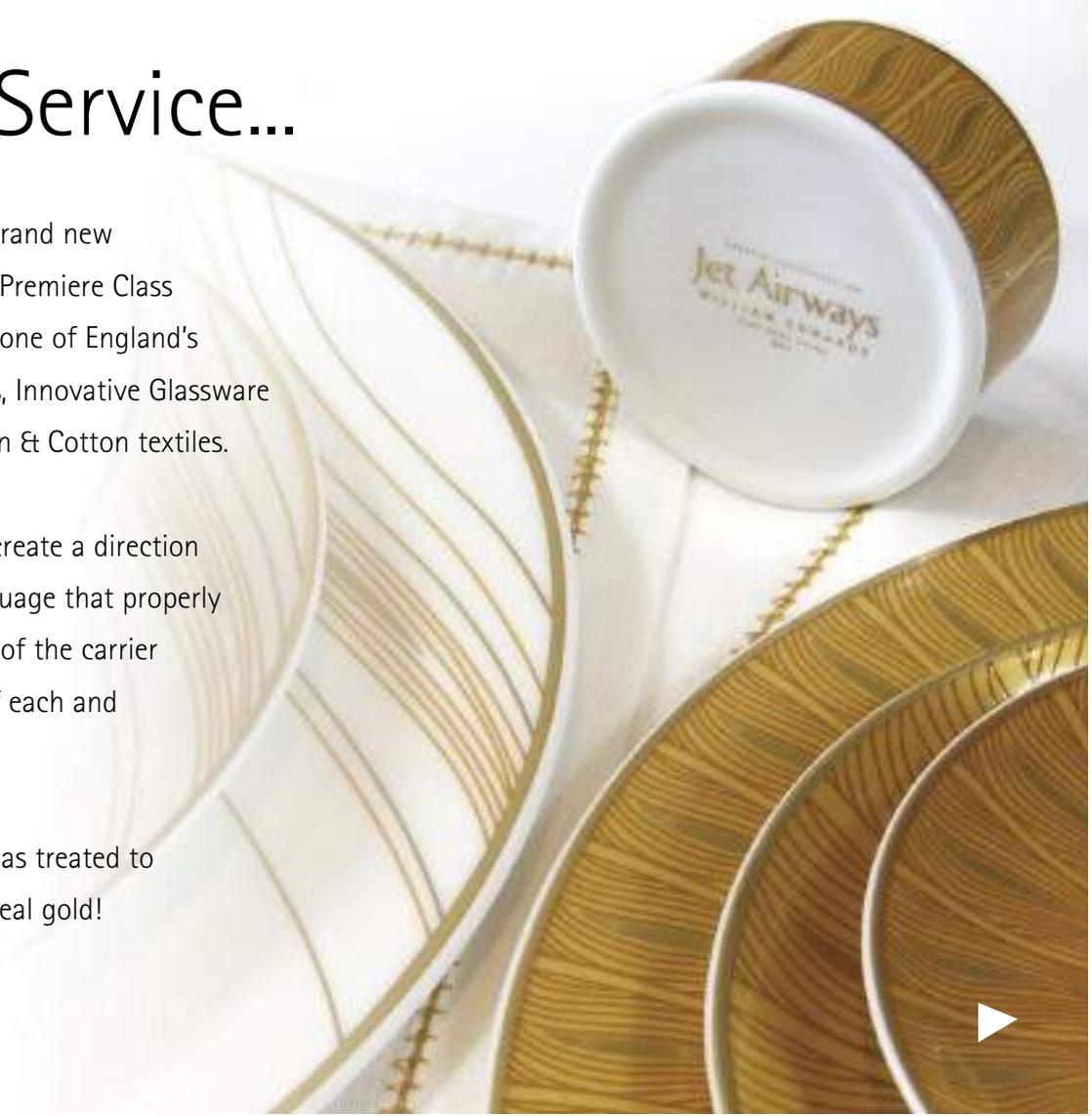
*“Everything Starts
with Design...”*

First Class Service...

For Jet Airways, we launched a brand new fine dining experience in First & Premiere Class including fine Bone China, from one of England's award winning Pottery designers, Innovative Glassware and finished with matching Linen & Cotton textiles.

For us the process is clear - we create a direction that forms a holistic design language that properly fits the culture and service style of the carrier and can inform the treatment of each and every part of the product group.

For First Class, the Bone China was treated to opulent hand-painted edges of real gold!





Premier Class

For Jet's Premier class cabin, the design employed a subtle approach, taking inspiration from a much more 'global' demographic and the need for a simpler, more neutral, understated approach.

The clean, fresh white base has a simple design treatment but still has it's own opulent touch in the real Platinum hand-painted edge. This is embodied in a service that has a timeless quality but is also designed and made with the highest grade of functionality and durability during use. We worked closely with Jet's chefs to create pieces that worked perfectly with the indian menus and the wide range of side dishes and condiments.





Design Coordination

When creating any set of mealservice equipment for an airline, it is very important to create class-styles that work as a stand-alone but also in harmony across all cabins and classes - and in the lounge - creating a common thread for the whole journey.

The design shown here was created for Qatar Airways and shows how the First Class was treated with a play on local flora and fauna and clearly set-apart from the more tutonic aesthetic of the Business Class set design.





Whiteware

As well as being intrinsic in beautifully decorated collections, shape is at the heart of every good dinner service.

We believe that good design gives you pure, elegant and sculptural shapes that exude class in their simple, crisp white form without the need for anything more.

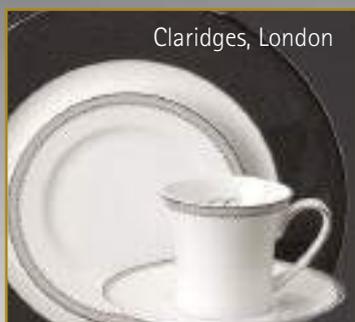
Less is definitely more with this approach, with good shape development adding great value to even the lowest cost equipment...





I N G O O D C O M P A N Y

Whilst keeping his eye firmly on his core business of providing Kings, Princes, Palaces, Stately Homes, Embassies and the best hotels with the finest tableware available, our associate designer remains clear in his vision of designing the best classic and modern pieces for the travel sector.



Claridges, London



Burj Al Arab,
Dubai



The Ritz, London





Cabin Textiles

With a product list including Blankets, Duvets, Cushions, Headrest Covers, Tablecloths, Trolley cloths and Napkins, we can deliver very large volumes on time and to specification – again and again.

Value Engineering

Part of our R&D process is to create products that are innovative and full of fresh thinking, that the passenger feels is an upgrade, but the product actually costs less and performs better.

For example, our clients have told us that our textiles launder better than our competitors products when tested.





Arabian Curve...



Plane Talking developed a suite of products for Saudi Arabian Airlines that were designed in tune with, and to launch a new brand image and set of corporate guidelines that were put together for the Kingdom's flag carrier.

At the forefront of the design platform is the 'Arabian Curve' which serves as a core branding device but is subtle in its use - jacquard weaves on pillowcases and headrest covers for example.

We created a range of products that harmonise and help create a soft and attractive ambience but are also designed to lessen operational needs, for example, in First Class, we have created a comforter style duvet that draws its inspiration from luxurious home furnishings and is a single item to launder instead of the former 2 piece duvet set.





ETIHAD

A I R W A Y S



The FC Etihad set is packed in its own luxury pouch with embossed leatherette trim.

Diamond First Class - Amenities

Plane Talking Products have a range of third-party brand associations ready for engagement with our travel clients.

For example, New York based LE LABO, is known for its freshly hand-made, high-end fragrances composed by some of the world's best perfumers or noses. Each of the Le Labo fragrances is built around a primary natural essence that comes directly from Grasse, France's "perfume capital".

For Etihad, Bergamote 22 was chosen, combining freshness, sweetness and sensuality with acrobatic talent. It's the delicate floral character of petit grain, the bitterness of grapefruit, as well as the flamboyant sweetness of amber and musk with a virile touch of vetiver, which gives Bergamote 22 its unique personality...

There is a suite of LE LABO products within the amenity kit which is designed to enhance the journey experience and these are complimented by 3 very special LE LABO bathroom toiletries in the First Class washrooms.



120ml
Bathroom
Toiletries





ETIHAD Continued...



For the launch and arrival of two new 'super-planes' - The A380 & Dreamliner - Plane Talking are continuing to work with Etihad in this exciting new phase of the Airline's continued growth.

As well as the principal airline, we also work with Etihad's equity partners such as Air Seychelles & Air Serbia and Jet Airways of course.





Lowering Costs in all Cabins...

One of the most common misconceptions is thinking 'low cost' means cheap...

We prefer the term 'good value' which is embodied in the economy products that we design, source and supply within the travel industry and are constantly looking at new ways to design and procure these goods.

It is astonishing, that our best value economy blankets can cost less than a UK First Class postage stamp and we produce great value Economy amenity kits, that still offer the expected level of comfort to the passenger.





Everything Covered...

Together with our more interesting products, Plane Talking Products use their sourcing and product knowledge to provide a complete range of good quality but cost effective service products for use onboard and in ground operations.

All of our products are tested and conform to most food, health and safety standards and are built to be functional but at a cost that is significantly lower than branded comparables.

We also supply consumables, rotables, textiles and most other airline related products but extends through to the more 'left of field' items such as rubber-backed check-in mats, for instance...

We have a team account managers and sourcing specialists, here in the UK and in the Far East who are always happy to quote on quantities, large or small.



*Good Quality, Cost Effective Products
Sourced for Virtually any Operational Use...*





A secure financial future...

Keeping overheads under control is vital in our business to allow us to keep margins at a level which is hard to beat. We run a tight ship but this is also underpinned by a strong financial foundation.

References

Please contact us for details of our referees.

In for the longhaul...

We believe that a great relationship is everything - Plane Talking Products' rationale is simple - caring for, maintaining and keeping a select number of clients who benefit from attention to detail and a personal service.

We also believe that to properly service your client and create great products, we must first understand your individual brand personality and values - what makes you who you are and what you stand for.



Hunton Manor
Hampshire, UK

In summary, Plane Talking Products are about a fresh approach to product supply, based on common sense, experience and genuine financial security...

Just some of our happy customers:



Charities Supported:



PlaneTalking
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